2027

Southeastern Society of Oral and Maxillofacial Surgeons

77TH ANNUAL MEETING

May 5 - May 9

THE EUROPE HOTEL AND RESORT: KILLARNEY, IRELAND



EXHIBITOR PROSPECTUS

GREETINGS FROM THE PRESIDENT

Vincent J. Perciaccante, DDS
President

John Spann, DDS
President-Elect

Don Tillery, Jr., DMD
Vice President

James Henderson, DDS, MD
Secretary / Treasurer

Teresa Biggerstaff, DDS, MD
Executive Board

Dan Gesek, Jr, DMD
Executive Board

Stephen J. Maroda, Jr., DDS
Immediate Past President

J.W. (Hank) Holderfield
Executive Director

Brandi King
Associate Executive Director



Dear Fellow SSOMS Partners:

On behalf of the Executive Board of the Southeastern Society of Oral and Maxillofacial Surgeons, Amy and I invite you to attend our 77th Annual Meeting. This year, our meeting will be held **May 5-9** at The Europe Hotel and Resort in Killarney, Ireland.

Enclosed is information regarding the sponsorship opportunities. You can fill everything out on ***https://bit.ly/SSOMS-2027-Exhibitors***.

We urge you to make your accommodations as soon as possible; the hotel rooms are very limited. To reserve, see page 5.

If you need additional information, please do not hesitate to contact our Associate Executive Director, Brandi King at bking@pami.org.

As an attendee to our conference, we encourage you to join us on our tours and activites. See our brochure on our website. **Advance registration is required. Space is limited.** Please register separately for your selected afternoon activity for each day. Once you register yourself, then register your spouse or any guests that are in your party.

Our outstanding scientific program includes **George Kushner , DMD, MD, FACS** and **Martin B. Steed, DDS, FACS.** Dr. Kushner will lead us on *"Odontogenic Infections," "Medication Related Osteonecrosis of the Jaws,"* and *"Complications in Oral and Maxillofacial Surgery."* Dr. Steed will discuss *"The Evolution of Artificial Intelligence in Anesthesia," "When Should I Obtain Advance Imaging of Third Molars and How Do I Use the Information,"* and *"Managing our Patients' Neurosensory Expectations."*

Amy and I are very excited about hosting you and your family in Ireland.

Sincerely,

Vinny

Vincent J. Perciaccante, DDS
President, Southeastern Society of Oral and Maxillofacial Surgeons

SPONSORSHIP OPPORTUNITIES

$3,000 **Exhibit Table**
Includes one 6 foot table in the exhibitor hall with all breakfasts and breaks.

BONUS SPONSORSHIPS*

You must purchase an exhibit table to be eligible for bonus sponsorships.

$5,000 **Opening Reception Sponsorship (1 available)**
Includes signage, recognition on website, and custom cocktail napkins.

$5,000 **President's Reception and Dinner Sponsorship (2 available)**
Includes signage, recognition on website, and custom cocktail napkins.

$1,000 **Spouses' Program Sponsorship (1 available)**
Includes signage and recognition on website.



REGISTER AND RESERVE

STEP 1: SELECT YOUR SPONSORSHIPS

- ❑ **Exhibit Table: $3,000**
- ❑ **President's Reception and Dinner Sponsorship: $5,000**
- ❑ **Opening Reception Sponsorship: $5,000**
- ❑ **Spouses' Program Sponsorship: $1,000**

STEP 2: REGISTER YOUR COMPANY & RESERVE YOUR SPONSORSHIP

All sponsors and exhibitors must register for the meeting.

Register Online at ***bit.ly/SSOMS-2027-Exhibitors***

This option will allow you to pay by credit card and/or check. ALL company representatives that will attend the meeting on the company's behalf must be registered. All representatives are allowed to participate on all tours and events except the President's reception and Dinner. Only Sponsors of the President's Reception and Dinner are allowed to attend that event.

NOTE: Attendee Lists for the meeting will NOT be shared until your company registration is complete and all of your representatives are included in the registration.



NEED HELP? *If you are unable to register online or have questions about the contract, please contact Brandi King: Office: 770-271-0453; Email: bking@pami.org*

CONFERENCE RULES

HOTEL ACCOMMODATIONS: To make your room reservation at The Europe Hotel & Resort, visit their website www.theeurope.com and in the "Book a Room" box, select your arrival date and the number of nights you wish to stay and, in the Promo/Group field, enter the code SSOM040527
(Note: There is no third "S" and a zero before the number 4).

This will bring you to a screen which allows you to book at the specially negotiated accommodation rate for the stay. The total price you see is for all of your nights. Nothing is charged at the time of booking, you can pay on departure, and individual rooms may be cancelled up to 8 days in advance of the arrival date, without penalty. Cancellations made 7 days or less prior to arrival will incur a 100% accommodation charge penalty. You will receive a confirmation email within 30 minutes of making your reservation.

Golfside Rooms: €445/night, double occupancy

Superior Golfside Rooms: €475/night, double occupancy

Classic Lakeview Rooms: €485/night, double occupancy

Lakeview Rooms: €500/night, double occupancy

Deluxe Lakeview Rooms: €525/night, double occupancy

Premier Lakeview Rooms: €620/night, double occupancy

Single occupancy rooms are €20 less than the double rate. When you put your rooms night in the system it will show you the total for the nights you are staying.

NOTE: the code to put in the system is tricky. Read it carefully, it is "SSOM" and the character after "M" is a "zero."

SHIPPING INSTRUCTIONS:
Shipping information to come as we get closer to the meeting.

EXHIBIT AREA: Located in the exhibit hall with 6ft tables, chairs, and access to electricity. All breakfasts and breaks will be held in the exhibit hall.

PAYMENT TERMS: A completed online registration form guarantees SSOMS will recieve full payment from the sponsor. Any sponsor who contracts for a table must pay the full amount.

CANCELLATION: In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the Southeastern Society of Oral and Maxillofacial Surgeons to permit the contracted space to be occupied by the sponsor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space less $75.00 for the initial cost and promotion.

HOTEL PROPERTY: Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of exhibitor.

SPONSOR PLANNED FUNCTIONS: Sponsors are requested not to plan functions for oral surgeon clients which conflict with scheduled society functions.

CODE OF CONDUCT: No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

MUSIC LICENSING: The SSOMS will not be liable for music played as part of an exhibit under licensing rules of BMI or ASCAP.

LIABILITY AND INDEMNIFICATION: The sponsor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the sponsor, his or her employees, or agents and the sponsor agrees to indemnify and hold harmless the Southeastern Society of Oral and Maxillofacial Surgeons, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the sponsor included that caused by or resulting from the negligence of the Southeastern Society of Oral and Maxillofacial Surgeons, their directors, officers, staff and facility.

EXHIBIT TIMES:

Set up:
Wednesday: begins at 1:00 pm

Display:
Thursday - Friday: 7:00 am - 11:30 am
Saturday: 7:00 am - 10:30 am
Breakdown begins on Saturday at 10:30am

DAILY SCHEDULE

Wednesday, May 5

3:00 - 4:00pm	Foundation Board Meeting
1:00 - 5:00pm	Registration
4:00 - 6:00pm	First Board Meeting
3:00 - 5:00pm	Examination of Candidates
6:30 - 9:00pm	Opening Reception and Dinner

Thursday, May 6

7:00 - 11:30am	Registration
7:00 - 8:00am	Exhibits & Full Breakfast
8:00 - 10:00am	***"Odontogenic Infections"*** ***"Medication Related Osteonecrosis of the Jaws (MRONJ)"*** **George Kushner, DMD, MD, FACS**
9:00 - 10:00am	Spouses' Breakfast
10:00 - 10:30am	Break & Exhibits
10:30 - 11:30am	***"The Evolution of Artificial Intelligence in Anesthesia"*** **Martin B. Steed, DDS**
6:30 - 7:30pm	Reception for all (if sponsored)

Friday, May 7

7:00 - 12:00pm	Registration
7:00 - 8:00am	Exhibits & Full Breakfast
8:00 - 10:00am	***"Complications in Oral and Maxillofacial Surgery"*** **George Kushner, DMD, MD, FACS**
10:00 - 10:30am	Break & Exhibits
10:30 - 12:00pm	First Business Session

Saturday, May 8

7:00 - 12:00pm	Registration
7:00 - 8:00am	Exhibits & Full Breakfast
7:00 - 8:00am	Past Presidents' Breakfast
7:00 - 8:00am	Second Board Meeting
8:00 - 10:00am	***"When Should I Obtain Advance Imaging of Third Molars and How Do I Use the Information"*** ***"Managing our Patients' Neurosensory Expectations"*** **Martin B. Steed, DDS, FACS**
10:00 - 10:30am	Break & Exhibits
10:30 - 12:00pm	Second Business Session
6:30 - 7:00pm	President's Reception
7:00 - 11:00pm	President's Dinner Irish Music

Sunday, May 9 - Departure

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of PeerPoint Medical Education Institute and the Osteo Science Foundation. PeerPoint Medical Education Institute is accredited by the ACCME to provide continuing medical education for physicians. PeerPoint Medical Education Institute designates the live for this educational activity for a maximum of *7 AMA PRA Category 1 Credits*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
Live activity date: May 6-8, 2027

peerpoint

PACE
ACADEMY of GENERAL DENTISTRY
PROGRAM APPROVAL FOR CONTINUING EDUCATION

Osteo Science Foundation
Research • Education • Improved Care
Shaping the Future of Regeneration

ACTIVITIES



GAP OF DUNLOE

Thursday-Saturday, 1:00-5:00 | $300/pp

A trip through the Gap of Dunloe invariably evokes the term: "unmissable". It's Ireland at its rugged and beautiful best... by horse and trap (cart), accompanied by your driver ("jarvey") wind your way along a narrow track that climbs through a narrow pass in the mountains. After about 90 minutes we arrive at the landmark Lord Brandon's Cottage where guests can have Irish Coffee. Afterwards, we continue by open boat along Killarney's magnificent three lakes (all part of the National Park), back to Killarney.

MAX 80 per tour. Register:

https://bit.ly/SSOMS-Dunloe-Thursday
https://bit.ly/SSOMS-Dunloe-Friday
https://bit.ly/SSOMS-Dunloe-Saturday



A DAY IN KENMARE

Thursday-Saturday, 1:00-5:00 | $375/pp

Kenmare is a heaven of tranquility, gourmet food, colourful buildings & traditional pubs as well as breath-taking scenery in one of the most natural, unspoiled environments in Europe. Kenmare Bay is listed as a Special Area of Conservation on account of its rare species. On this exclusive cruise, guests will have the opportunity to see some of these species in their natural habitat. The boat's captain and staff are experts on the sea life and history of Kenmare Bay. They can haul in a Lobster pot and see what's in the catch today. Guests will travel by boat, hired exclusively to Helen's Bar, with spectacular views of the Beara and Iveragh Peninsulas along the way. Look out for secret castles and playful otters or dolphins, as well as a wealth of bird-life along the way. On board we enjoy some local seafood, washed down with a local beer or gin! The boat will moor across from Helen's pub, a rural and authentic bar which offers excellent and the freshest seafood. Unique place, a real hidden gem, the kind of place you dream of finding in Ireland.

MAX 60 per tour. Register:

https://bit.ly/SSOMS-Kenmare-Thursday
https://bit.ly/SSOMS-Kenmare-Friday
https://bit.ly/SSOMS-Kenmare-Saturday



MUCKROSS FARMS

Thursday-Saturday, 1:30-4:30 | $200/pp

Today guests have an opportunity to step back in time and explore Muckross Traditional Farm. Guests are invited to discover the Ireland of 1930's and 1940's. During the visit you will be taken back to a time before the advent of electricity when all work was carried out using traditional methods. Guests arrive to the Schoolhouse, which is a scaled up version of a traditional two roomed school similar to what was dotted throughout Ireland in the not too distant past. Here they will receive a short informal lesson in the classroom, where they will learn a little about the history of school life in Ireland at the time and learn a 'cupla focal' of the Irish language in a fun & entertaining manner. This is followed by an interactive and fun lesson in the making of Traditional Irish Soda Bread and Farmhouse Butter - where all can learn about these staples of Irish cuisine. A local Irish musician and dancer will instruct the guests in learning a few Irish dance steps. Following the demonstrations the group will be transported to the atmospheric surroundings of Quills Farmhouse.

MAX 120 per tour. Register:

https://bit.ly/SSOMS-Muckross-Thursday
https://bit.ly/SSOMS-Muckross-Friday
https://bit.ly/SSOMS-Muckross-Saturday



"TALES AND ALES" MUSICAL PUB CRAWL

Thursday-Saturday, 1:30-5:00 | $275/pp

Both music and storytelling are an integral part of Irish culture; they are a mean of preserving the past and a form of education. Today, we suggest to combine both in a Pub Crawl through Killarney town for a truly authentic and memorable experience! Led by born and raised Kerryman DB O'Connor and professional musicians, guests will visit two pubs, where a private area will be reserved for them (possibly by the fire). Musicians will perform great Irish songs and recount the story of Irish Music as well as its influences on contemporary world music, while DB will take the group on a fantastic journey through Irish history, myths and legends. This is a great way to experience the Kerry pub scene all the while learning about two of the things that make Ireland truly unique.

MAX 45 per tour. Register:

https://bit.ly/SSOMS-TalesAndAles-Thursday
https://bit.ly/SSOMS-TalesAndAles-Friday
https://bit.ly/SSOMS-TalesAndAles-Saturday

Form **W-9**
(Rev. March 2024)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See *Specific Instructions* on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)

Southeastern Society of Oral and Maxillofacial Surgeons

2 Business name/disregarded entity name, if different from above.

SSOMS

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor ☐ C corporation ☑ S corporation ☐ Partnership ☐ Trust/estate

☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

☐ Other (see instructions) _____

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____

(Applies to accounts maintained outside the United States.)

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions ☐

5 Address (number, street, and apt. or suite no.). See instructions.

4850 Golden Parkway, Suite B-417

Requester's name and address (optional)

6 City, state, and ZIP code

Buford, GA 30518

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			-			-				

or

Employer identification number

6	2	-	6	0	4	1	9	4	8

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here **Signature of U.S. person** *Melissa Connor* **Date** 1/1/2026

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they